

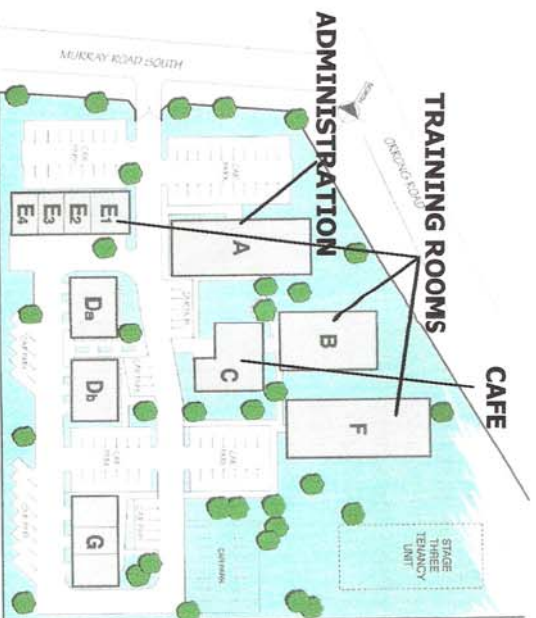
The advantage of starting a new business in the WBEC environment can be summarised in the following way :

- Full time management support
- Practical office support services
- Reduced overheads in the vital stages of establishment
- Cost effective rent
- Development of business contact networks
- Significantly improved chances of success and growth.

A BEC consultant (South East Metro BEC) is located at the centre and is available to all tenants for business advice and assistance.

Training courses are held on a regular basis to assist clients and tenants with business needs.

MAP OF COMPLEX



The Welshpool Business Enterprise Centre (Inc) was officially opened on 14th October 1993. It was the first purposely built Incubator in Australia and the second to be established in Western Australia.

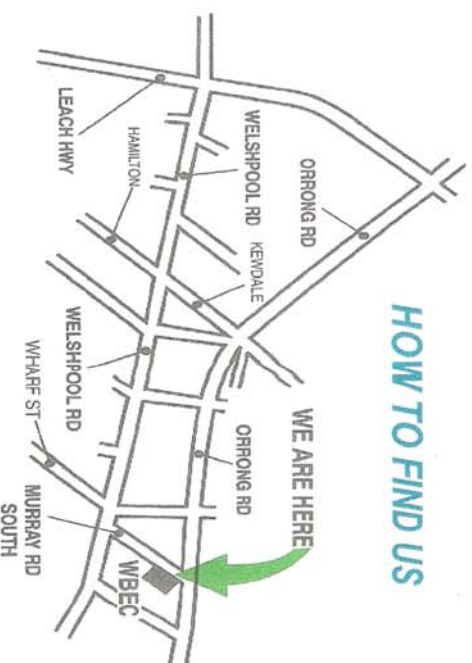
WBEC was awarded an Australian Design Mark Award in 1995 for its design of providing an environment to encourage and support new small businesses in their formative years.

The first of the Buildings included 2 office blocks (consisting of 16 units, 2 workshop blocks (6 units), and the Café. Another 3 workshop units were added two years later, together with a training/conference room ("The Learning Exchange").

In 1998 an additional office block was built with 3 large office units, a training room, together with 3 larger workshop units. These new workshops each include a mezzanine floor for storage.

*WBEC is proudly sponsored by
the City of Canning*

HOW TO FIND US



The Welshpool Business Enterprise Centre (Inc.)



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*Supporting and encouraging
the establishment and
development of
new enterprise*

The Welshpool Business Enterprise Centre (Inc.)

The precedents of success....

Worldwide experience has shown that new business enterprises started in the environment of a business enterprise centre (business incubator) enjoy a success rate as high as 85% after three years. This contrasts with the very high failure rate of generally, which can be as high as 90% within the first three years.

There are more than 3,000 business incubators throughout the world and the principles and practicality of the assistance they provide for fledgling businesses has been tested and refined over many years.

Encouragement and support:

The key elements

The Welshpool Business Enterprise Centre (Inc.) – sponsored by the City of Canning and situated in one of Australia's most successful modern industrial estates – is designed to provide the environment that will encourage and support new businesses in their formative years, and assist them to establish their operations on their own development site when they are assessed as being ready to leave the business incubator.

WBEC offers companies the opportunity to become established, providing –

- Office and factory units for start-up companies that wish to develop their operations in a range of different industrial, technological and commercial fields of endeavor.
- Experience, professional management, administrative and secretarial advice and support on site.
- A full time business incubator manager who will assist new companies and local entrepreneurs to establish and develop their business.

- Conference rooms, access to modern office equipment, communications facilities and catering.

CONFERENCE ROOMS

Conference / meeting facilities range in size from 40m² to 100m². The "Learning Exchange" will seat comfortably 50 people theatre style or 25 – 30 at work tables. The smaller board room will accommodate approx. 15 people. There is ample parking on site (up to 100 car bays).



Fully Equipped Training Rooms



The "Learning Exchange"

Café Facilities

Catering is available at our on-site café, offering morning/afternoon teas, snacks, light lunches, hot meals, platters etc.

There is also B-B-Que facilities available if required.



Café is opened 7.00am to 5pm Mon–Fri. Outside catering is also available



Access to comprehensive, professional support

Tenants of the business incubator are selected by the WBEC management, who assess the potential of the new company to :

- Establish an operational base
 - Identify and develop markets for its products or services
 - Progress to a stage where it is capable of self-management and self-sufficiency.
- The centre management team provides comprehensive support during the start-up company's tenancy in the business incubator. The support includes business planning, operational management advice, training, networking, financial planning and management, marketing and promotion advice and product development.